



HMS PTA Board Meeting Minutes

August 22, 2017 @ 9:00 am Cafeteria

Attendees: Pam Ainsworth, Chris Thiel, Emily Owens, Nicole Younger, Shannon Pickerel, Michele Donovan, Teresa Traylor, Spencer Martin, Shelley Suco, Kelly Marks, Nancilee Wolfe, Shannon Arant, Stacy Sullender, Denise Noble, Noelle Pedraza, Anne LeMoyne, Tracey Worthen, and Melanie McCant.

Mtg called to order at 9:04 am

Call to Order and Welcome - Pam Ainsworth and Chris Thiel

Secretary's Report – Emily Owens

Copies were provided of both the 07/20/17 meeting minutes and the 8/14/17 meeting minutes. In addition, copies of the latest Master Calendar and Roster were provided. The attendees were given time to review. Shannon Arant made a motion to approve the minutes, Noelle Pedraza seconded that motion. All attendees in favor, minutes approved as is.

Treasurer's Report – Jenny Fettes

Chris reviewed the Budget report, copies were provided.

Beginning balance on July 1st was \$22,415.27. The budget was approved on 8/14. We have received \$31,123.93 in revenue as of today. \$9,000 in memberships. \$11,390 was enrichment donations. \$3,000 was Business Partners and \$4,663 was Spirit wear sales. We have received 74% of our budgeted revenues. Our expenses have been minimal so far, only 17% of the budget. We have paid out \$4,255.63 in Spirit wear items, membership expenses, audit cost, double donation, and supplies are at budget or under budget. Insurance was over budget due to additional coverage for social media liability (\$70 additional). Future budgets will accommodate updated cost. Our ending balance as of today is \$45,163.69.

Based on in person and online sales through this weekend, we have a total of 995 members.

Forms are location in Treasurer Folder. Please submit check requests within 30 days of purchase. Forms from chairs need VP Signature from VPs, a Co-President Signature is needed for approval. Fund verification forms require two signatures ALWAYS. Treasurer is 3rd signer. Please text or email treasure if you've left forms or deposits (especially cash) in Treasurer Folder. Jenny will then pick up and process. Please let Jenny know if you have any questions.

Reviewed forms process by asking a question, each respective VP has to sign the reimbursement form

Principal's Report – Michael LeMoyne – N/A

Chris and Pam gave an update in Mr. LeMoyne's absence: Rolling out the 8th grade devices today, 7th grade on Thursday. 6th grade after Labor Day

Random checks will take place on the kids' devices to check for items that are not appropriate.

Box Tops ladies working on competitions, rewarding the teacher that brings in the most. Information will come out soon for Box Tops.

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Presidents' Report- Pam Ainsworth and Chris Thiel

Thank you to the Volunteers for the first weeks of school help/support.

Parent Coffee in September, Date is still TBD, but targeting ~9/15. This will not be just a new parent, but open to any/all parents. One Note will be the topic of conversation. Ms. Waters will explain the One Note. Any suggestions for future Parent Coffee topics and/or fun creative name, please provide to Pam/Chris.

Fall Family Event – We currently do not have a VP for Programs and Events. Mr. LeMoyné wants an event on 10/20 (same night as SHE carnival, same as the Cambridge/Alpharetta High game at Cambridge). We will have the kids stay afterschool on Friday to have a tailgate party. It will be a family event starting at 5:00 – 7:00. Give parents time to set up their own tents, bring your own blanket/chairs, food trucks will be here. We'll have games on the lawn, corn hole, can jam, etc. Mr. Jones Science teacher to bring in his games. Need someone to spearhead food (calling/securing the food trucks), need someone to create/send home the forms. If anyone has suggestions for people to chair, let Pam/Chris know.

Talked w/ Mr. Lemoyne regarding the item that our teacher liaison brought up on our 7/20 mtg about needing Flags in the classrooms. He will ensure that we provide Teachers' flags in classroom

Ways and Means- Nicole Younger

No updates

Grade Level Support- Spencer Martin

6th grade dance, 10/27, working on this next

7th grade 11/2 – met w/ the teacher last week and working on the permission slip

8th grade 1/27 – heavy planning already in progress

8th grade, divided up into multiple volunteers. Dance, and the other 3 events. Sending out letters to the parents to get more volunteers for the other activities, besides the 8th grade dance.

Standing Committees- Shannon Arant

Thank you Hospitality team for teacher breakfast.

Fall Baking event will be on 10/11

Need to finalize a date for the holiday brunch

Community Outreach – supporting the Sept Childhood Cancer month, grade level principals are working on it and PTA is working to support.

Set up mtg w/ the School Social worker to get ideas of needs here at the school.

Communications- Noelle Pedraza

We have a new Seal and additional signage in the front office

Changed the domain to our website, Hopewellpta.org, old way still works

Changed the process to get messages out, will send out to everyone in email.

Newsletters will be sent out on Sundays, info is due Saturday at noon at the latest. Send the formatted blurb, ensure the Subject line says "Newsletter"

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Anne is the volunteer coordinator; follow the process and Anne will put it on the website for Volunteers.

Changing the email addresses to be the Hopewell handles and more "role based", i.e. HMS VP of Communications to protect our identity.

Sue, webmaster, is working on the "role" based email addresses. We get up to 10 email addresses a year.

Give 48 hour notice minimum for communications to go out.

Social media goes to Rachel and will get your event put on the website.

"Constant Contact" is currently used for Mustang Mailer – it is used to do the newsletter at a cost of \$300. We can use our website to send out emails and save the \$300. We would need to ramp up to do the move and inform parents of signing up/registering on hopewellpta (which they have to for volunteering). Newsletters are posted to the website. Constant Contact gives you the data for how many open it/receive it. Sue is looking into importing the email from Constant contact to our website.

PTA is looking for all the parents to be involved, not everyone is going to sign up, not everyone is going to join the PTA, but we need to let everyone in the school know what we are doing. We have 998 members, we have about 500 that are not PTA Members, not sure if going away from Constant Contact is a good idea.

Are we doing any "blasts" on the day of an event/activity? The direction is that communications only go out once weekly at the middle school level. Could we do a Grade Level "Remind"? We can only have PTA Email access, cannot have school wide email access.

Social Media to post things more immediately, text directly to Rachel and/or Pam, if it's formatted exactly how you want it they can quickly post to social media.

If you are in need of Volunteers – send email to volunteers@hopewellpta.org w/ the details, date, how many people. Anne will create it and post it on the website. Write a blurb about it, it will go to Mr. LeMoynes' newsletter and social media.

Programs and Events - TBD

Legislative Update – Nancilee Wolfe

Katie Reeves mtg on 5/15 at Lake Windward, STEM campus opening up in 2020. Gave an overview of the campus, 3 story building, fitness center (self-motivated, like orange theory fitness) offering Science, medical, music and media center (tri-level). Combine Media center w/ cafeteria on the first floor. Will have huddle rooms on all 3 levels. Blueprints and presentation are on the Fulton county school board website. The ballfields will be left alone for city use.

Fulton County bought 90 new school buses, propane powered. They have seatbelts. Financially not feasible to add seatbelts to existing, but plan in place to replace w/ new buses over the next 15 years. High School enrollment is up mainly in Milton and Alpharetta (hoping the STEM high school will help offset that)

4 new sex ed programs, 1) healthy lifestyle choices (middle school), 2) revved up kids (k-5 and middle school, for girls) prevention, 3) defining sexual assault and what is consent, 4) HPV and what every teen needs to know – learn from Dr. Sept 8, 9am Chattahoochee High School to discuss these programs. Nancilee will be driving and can hold 8 people. These are up for debate and not every school has to adopt all 4 of them, up to the discretion of the school. Do not know if it's this school year or next school year? Believe to be next school year.

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City of Milton doesn't have a freestanding facility for Recreation.

They can lease Birmingham falls, cogburn woods and Hopewell, for recreational department.
Cannot sub lease.

New independence high school at 791 Mimosa Blvd.

GA Milestone test, last year 10 failing schools, this year there are 14 failing schools, they have plans in place and resources in place to address the 14.

Business Partners – in Cash, received or commitment \$5075.

Commitment or received in services \$5595

\$2400 in gift cards, not including Costco, Publix or Kroger

\$1500 - 10 gift cards at \$150 each.

Alpharetta fit body boot camp \$100 gift card

Waxing in the City 10 \$20 gift cards

Received Decals and will be distributing them starting today

Carpool signage, we have 1, but we are asking for a second one.

Upcoming Events:

- 9/12 GA PTA School of Information, in John's Creek around 9:30
- 9/13 Katie Reeves Meeting 9:30 am Cogburn Woods ES
- 9/26 HMS PTA Meeting 9 am school cafeteria

Please Sign-up to bring snacks for our PTA mtgs

Devices during lunch time – the students cannot go outside. Discussed options for devices during lunch: maybe allow it only during the second half of lunch. Is it worth pursuing? Talk w/ Assistant Principals first and then Mr. Lemoyne. Suggestions for resolutions: Work w/ Student Council or WEB groups to encourage a screen free day at lunch. Come up w/ conversation starters and place them on the lunch tables. Pick ONE day to allow the students to use their phones (e.g. Friday).

Mtg Adjourned at 10:11am

Next Meeting: Tuesday September 26, 2017 in HMS Cafeteria 9am
Submitted by: Emily Owens

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